



## Tips for leading a BASECAMP Group

Every Group Leader does things differently but to ensure that church groups get the most out of BASECAMP, here are some tasks we think are important:

- Act as the point of contact for your church. At the very minimum, be available on email and mobile.
- Be committed to promoting BASECAMP in your church and encouraging as many men to attend as possible.
- Collate registrations and accommodation bookings for your church.
- Help make a plan for men to travel to BASECAMP and make sure that they have tickets/know what to bring.
- Provide feedback for the group's process to KCC.

## BASECAMP Groups Leader Checklist:

To give you some ideas of how you can serve your church as a Group Leader, we've put together a checklist that you can follow throughout the year.

1

### August 2019

- Look at the calendar for the year ahead to decide which BASECAMP event will be suitable for your church group.
- Liaise with church staff and save the date in the church calendar.
- Email group members/past attendees with a 'save the date'.
- If you know what BASECAMP event your group will attend and a rough idea of numbers, book some tickets at the cheap pre-launch registration rate onsite at BASECAMP.

2

### January 2020

- Begin to look at accommodation options (Mountains) and how many men could attend from your church group.

3

### February 2020

- BASECAMP email sent, read and note early bird registration and accommodation booking opening date and any other important information.
- Download our promotional resources for group leaders from our website.

4

### March – May 2020

- Mark the dates of when ticket prices will change. Make sure you book early to save.
- Promote BASECAMP in your church and small groups using the resources provided by KCC. Here are some ideas to do this:
  - Put up an advertising poster on the church noticeboard.
  - Make an announcement at your church or men's group using the images and video provided by KCC.
  - Invite men via the KCC BASECAMP Facebook event (accessed via our Facebook page).
  - Post some advertising images provided by KCC on your church's social media accounts.
  - Encourage men to listen to 2019 talks via the KCC App.
  - Include flyers and a note about BASECAMP in the church bulletin.
- Collect the details of men who are interested in joining your group and register online or call the KCC office on 1300 737 140 to request an invoice for payment.
- Book accommodation if you're attending the Mountains event.

5

### June 2020

- Do a final push at church to see if any men would like to join your group and set a date to close registration. Contact the KCC office staff who will add these men into your group and process accommodation.

6

### July 2020

- Make sure you can find your registration confirmation email with the registration tickets that are required for entry. If you can't find your email, contact the KCC office on 1300 737 140.
- Finalise transport and car-pools to/from the conference.
- Contact the KCC office to request accessible parking permits if required (Mountains only).

7

### Early August 2020

- Send an email to your group members that includes the BASECAMP date, session start/finish times, a map and program for the day.